



Mission

Hart & Partners helps executives communicate more concisely, clearly and persuasively.

Overview

We believe difficult situations can be avoided through cohesive and consistent communication, focusing on:

- Positioning You as A Leader in Your Industry
- Creating Awareness for Your Products and/or Services
- Building Brand Preference/Customer Loyalty for Your Organization

You'll receive consistent access to senior-level counsel, as well as customized teams with subject matter expertise as necessary.

Select Client List

Hart & Partners has helped hundreds of corporate and non-profit organizations get better results through more effective communications.

Specific industry experience includes:

Health Care

(Pharmaceutical, Hospitals, Insurance and Wellness Providers, Animal Health Care Manufacturers, Hospice, Individual Physicians)

Service Industries

(Advertising/PR Agencies, Research/Competitive Intelligence, IT Providers, Associations, Business Consultants)

Financial Services

(Credit Card, Small Business/Consumer Banking)

Manufacturing

(OEMs and Service Providers)

Sports/Entertainment Marketing

(Communications/Sponsorship Coordination: Professional Tennis, Music, Events)

Affiliations/Accreditations

Public Relations Society of America (PRSA), North Florida Chapter (Past Chapter President, Assembly Delegate)

University of Florida PR Advisory Council

National Speakers Association

Services

Media and Spokesperson Training

Presentation Skills Training

Key Message Development Sessions

Strategic Communication Workshops

PR Research & Strategy Development

PR/Marketing Communications Implementation & Writing

Awards/Achievements/Results

- ⇒ Dick Pope All-Florida Golden Image Award (Best Public Relations Program in Florida: 1997)
- ⇒ Multiple FPRA Golden Image Awards of Distinction and Judges Awards
- ⇒ Four Regional Silver Quill Awards
- ⇒ Multiple North American YMCA Development Officers (NAYDO) and YMCA/Triangle 2 First Place and Judges Awards
- ⇒ League of American Communications Professionals Spotlight Award (National)
- ⇒ Two Grand All-Jacksonville Golden Image Award (Best Public Relations Program in Jacksonville)
- ⇒ Public Relations Society of America (PRSA) National Nominating Committee

Hart & Partners has been featured in numerous national and international periodicals, including *Inc.*, *LA Times*, *Business Start-Ups*, and *USA Today*, as many trade publications.

For an updated list of articles, visit:

www.hartandpartners.com/resources/index.htm.

We have prepared spokespeople for interviews and placed stories with hundreds of news organizations, including:

Good Morning America
David Letterman Show
CBS Sunday Morning
CNBC
CNN
The New York Times
The Washington Post
Los Angeles Times
USA Today

*Fortune Small Business**
*Industry Week**
Entrepreneur
Florida Times-Union
Multiple local/regional media outlets: print, TV, radio, online
Multiple trade publications
* Cover Stories

Contact

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